



Candidate Management Software




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Pricing and Packages for Recruitment Advertising & Candidate Sourcing

JOB BOARDS

Advertising on multiple job boards is the best way to attract active candidates to your NewHire application. NewHire has partnered with major job boards to provide our clients with the following special pricing on postings when purchased with NewHire packages. These Premium packages insure that your advertising is also running on aggregator 'para'-sites such as simplyhired.com and indeed.com.

Premium Job Board Package

Online Job Board	Run time	Retail Price	Package Price
	30 Days	\$419	\$699
	30 Days	\$300 - \$405	
Craigslist.org	30 Days	\$25-75	
	30 Days	\$220	
	Total	\$1119	<i>You save \$420</i>




Technology Job Board Package

Online Job Board	Run time	Retail Price	Package Price
	30 Days	\$459	\$1099
	30 Days	\$419	
	30 Days	\$300 - \$405	
Craigslist.org	30 Days	\$25-75	
	30 Days	\$220	
	Total	\$1575	<i>You save \$479</i>

MULTIPLE PACKAGE DISCOUNTS

Purchase multiple Premium Ad Packs and receive additional discounts. Use these Ad Packs to. Increase your exposure by re-posting sequentially or in multiple geographies!

Standard job board ads run in one specific city or region, like newspaper classifieds used to. A special nation-wide ad on careerbuilder.com or Monster.com costs upward of \$25,000. By working with our Staffing Coordinators to custom-target your ad to multiple regions at once, you can greatly increase your exposure at a fraction of the cost of a nation-wide ad.


Multiple Geographies			
Online Job Boards	3 Geographies	5 Geographies	7 Geographies
  Craigslist.org 	Three Premium Ad Packs \$2,025	Five Premium Ad Packs \$3,250	Seven Premium Ad Packs \$4,375

Multiple Pack pricing

1 package	\$699 per package
2-3 packages	\$675 per package
4-5 packages	\$650 per package
6-11 packages	\$625 per package
12-17 packages	\$575 per package
18-24 packages	\$500 per package
25-49 packages	\$400 per package
50+ packages	\$300 per package



Resume Database Search

CareerBuilder.com Resume Database	Retail Price for Enterprise Access (30 days)	NewHire RDB search
	\$2,588	You pay only <u>\$300</u>

When you purchase this service, your Staffing Coordinator will tap into the massive talent pool stored in the *careerbuilder.com Resume Database*! By contacting candidates that meet the criteria for the open position, we greatly expand your access to prospective employees. This service will include:

1. Searching the careerbuilder.com Resume Database to identify resumes that match the qualifications which you seek in an applicant
2. Creating a list of names and contact information of the best qualified candidates
3. Contact up to 100 candidates by email, inviting them to complete the NewHire application for this open position
4. Contact up to 20 top candidates by phone to encourage them to apply
5. Email you an Excel spreadsheet, which includes database search results and the list of candidates who were contacted

Maximizing the number of qualified people in your candidate pool is one of the best ways to increase the probability of finding the best person to fill a particular position. When you purchase an advertising package together with the *careerbuilder.com Resume Database* search from NewHire, you are increasing your ability to attract and identify top talent.

Our data shows that approximately 17% of all candidates contacted using a search of the *careerbuilder.com Resume Database* respond to our inquiries and complete a NewHire application. That's comparable to the 25% response rate we experience with job ads placed on online job boards.

Other Advertising

Social Networking & Cost-per-Click

Reach passive candidates as well as active ones. Set your monthly advertising budget and we'll do the rest. We'll write the ad, select keywords, and geographies to target your ideal candidates on sites like Google, LinkedIn, Facebook. Quoted individually.



Industry & Specialty Job Boards

Specialty job boards are more plentiful than dandelions in springtime, but sometimes it is important to use these sites to reach candidates with a special skill or industry experience. We can recommend sites for you or post based on your past experience. Pricing: Cost of the ad plus 15% service fee.



idealist.org

salesjobs.com[®]
ONLINE SALES RECRUITING

Allhealthcarejobs.com

HRJobs

Where HR Professionals Find HR Professionals

▶ Science Careers From the journal Science

University Career Services & Alumni Job Boards

Every college and university has its own way of getting the word out to students and alumni. Most of these postings are free of charge. We are happy to do the leg work for you to advertise at your *alma mater*, the local colleges or Universities. We will charge you for the time it takes to make this happen (\$150/hour).

Print Advertising -- Local Newspapers.

Traditional print advertising is charged by the letter – so we'll help you write a short and sweet ad that directs candidates to the right NewHire pre-employment application where they can learn more and apply online. Pricing: Cost of the ad plus 15%